



Mobile Social Networking: An Innovative Approach (Computational Social Sciences)

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The use of contextually aware, pervasive, distributed computing, and sensor networks to bridge the gap between the physical and online worlds is the basis of mobile social networking. This book shows how applications can be built to provide mobile social networking, the research issues that need to be solved to enable this vision, and how mobile social networking can be used to provide computational intelligence that will improve daily life.

With contributions from the fields of sociology, computer science, human-computer interaction and design, this book demonstrates how mobile social networks can be inferred from users' physical interactions both with the environment and with others, as well as how users behave around them and how their behavior differs on mobile vs. traditional online social networks.



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