



# **The Dream Team: The Rise and Fall of DreamWorks: Lessons from the New Hollywood**

*Daniel M. Kimmel*

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**The Dream Team: The Rise and Fall of DreamWorks: Lessons from the New Hollywood** Daniel M. Kimmel

In *The Dream Team*, Daniel Kimmel investigates why an enterprise with such promise and guided by the celebrity leadership of Steven Spielberg, Jeffrey Katzenberg, and David Geffen failed to reach the heights. Was it the company's diffuse management style, or had the industry changed and consolidated so greatly that it was now impossible for new players to break into the ranks?

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