



The French Way: The Truth Behind the Behavior, Attitudes, and Customs

Ross Steele

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Achieve *savoir faire* and fit into French culture with ease

Written by an internationally renowned expert in French culture, Ross Steele, this second edition of *The French Way* offers a uniquely impartial and fully up-to-date perspective on French attitudes, tastes, and customs regarding everything from business style (formal) to pets (doted on), conversation (an art form) to humor (satiric, political), love (truly, madly, deeply) to time ("Better late than never!").

With the help of *The French Way*, you will:

- Understand how people from every corner of France interact, do business, and live their daily lives
- Become well-versed in ninety major topics including food, family, holidays, the media, religion, sports, money, entertainment, and *le shopping*
- Learn the truth about common myths and misconceptions concerning the French and communicate comfortably with French-speaking people without committing faux pas

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