



The ISIS Agreement: How Sustainability Can Improve Organizational Performance and Transform the World

Alan AtKisson

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This is the must-have book for leaders in business, organizations and government who are scrambling to get a grip on sustainability while improving performance in the era of climate change.

Renowned business and sustainability consultant Alan AtKisson distills decades of wisdom and experience into this highly readable and motivational work. Covering theory and practice, obstacles and opportunities, case studies and poignant personal anecdotes, The ISIS Agreement draws the reader ever deeper into a global 'conspiracy of hope.'

The core of the book is AtKisson's potent Accelerator, adopted for use in dozens of countries by business, governments, and organizations such as UNEP. A comprehensive toolkit that helps integrate sustainability into organizations, initiatives and plans, it can be used by any group, organization, business, community or region, in virtually any context. Central to the Accelerator is the potent ISIS (Indicators, Systems, Innovation, Strategy) method that teaches leaders how to create a whole-systems view of their organization, to identify and understand blockages and opportunities, and to leverage the potential for innovative change that adds value and accelerates progress towards sustainability.

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