



Freemium: Boost your sales and attract customers (Management & Marketing Book 17)

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Boost your sales and attract customers!

This book is a practical and accessible guide to understanding and implementing the freemium model, providing you with the essential information and saving time.

In 50minutes you will be able to:

- Understand the different types of free offers given to customers and how they can be beneficial to a business
- Implement the freemium business model into your business to grow your customer base
- Offer a premium product with concrete improvements and additional services to increase your premium conversion rate

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