

The Operator: David Geffen Builds, Buys, and Sells the New Hollywood

Thomas R. King

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Complex, contentious, and blessed with the perfect-pitch ability to find the next big talent, David Geffen has shaped American popular culture and transformed the way Hollywood does business. His dazzling career has included the roles of power agent, record-industry mogul, Broadway producer, and billionaire Hollywood studio founder—but from the beginning his accomplishments have been shadowed by the ruthlessness with which he has pursued fame, money, and power. With *The Operator*, Tom King—who interviewed Geffen for the book and had unimpeded access to his circle of intimates—presents a mesmerizing chronicle of Geffen's meteoric rise from the mailroom at William Morris, as well as a captivating tour of thirty sizzling years of Hollywood history. Drawing on the recollections of celebrities such as Tom Cruise, Yoko Ono, Warren Beatty, Courtney Love, Paul Simon, and even Cher (whom Geffen nearly married), *The Operator* transports readers to a world that is as ruthless as it is dazzling, revealing a great American story about success and the bargains made for it.

"A detailed portrait of Hollywood's premier manipulator... The Operator is as much a composite portrait of the 'New Hollywood' as it is of the fifty-seven-year-old partner in DreamWorks SKG."

—San Francisco Chronicle

"Illuminating...[*The Operator*] shows how raging ambition and chutzpah are as much valued as talent—or more so—in determining success." —*Philadelphia Inquirer*



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