



# Inside the Future: Surviving the Technology Revolution

*Henry C. Lucas Jr.*

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## **Inside the Future: Surviving the Technology Revolution** Henry C. Lucas Jr.

From iPods to EZPass technology to YouTube to eGovernment initiatives, the impact of technology is changing our lives more and more each day. This book, a counterpart to a Maryland Public Television documentary, chronicles how and why and shows ways people can take advantage of the revolution in their personal and professional lives. As technology expert Henry C. Lucas, Jr., argues, the fundamentals of business and the economy—not to mention the details of daily life—are changing in every market, in every industry, and in every nation. This book explores the most significant of these technology-enabled transformations to help readers understand and appreciate the opportunities and threats presented by a new, technology-driven global economy.

Among other things, *Inside the Future* demonstrates that: -A revolution in technology is transforming business and the way individuals live and work. -It's essential to adapt to change. Resisting technological advances is futile, and countries or people that fall behind in technology may never catch up. -The U.S. needs to prepare current and future workers for an economy that incorporates technology in every business process, an economy in which there are almost no constraints from time and place, and an economy in which most hierarchical organizations disappear. -The future competitiveness of the country depends on our ability to innovate and implement change enabled by technology. This revolution is leaving no person or organization untouched. From business to education and healthcare, the digitization and mobilization of every process affects us all. Yet this isn't a book about technology, but one that shows how people and organizations can adapt technology to transform their businesses as well as create a more productive, satisfying personal life. Readers will gain a new awareness of how leading organizations apply IT to create transformations, and how they can use technology to improve their lives, remain competitive in the workforce, and survive in this new age of constant change and re-invention.

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