



Improving Surveys with Paradata: Analytic Uses of Process Information (Wiley Series in Survey Methodology)

Frauke Kreuter

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Explore the practices and cutting-edge research on the new and exciting topic of paradata

Paradata are measurements related to the process of collecting survey data.

Improving Surveys with Paradata: Analytic Uses of Process Information is the most accessible and comprehensive contribution to this up-and-coming area in survey methodology.

Featuring contributions from leading experts in the field, *Improving Surveys with Paradata: Analytic Uses of Process Information* introduces and reviews issues involved in the collection and analysis of paradata. The book presents readers with an overview of the indispensable techniques and new, innovative research on improving survey quality and total survey error. Along with several case studies, topics include:

- Using paradata to monitor fieldwork activity in face-to-face, telephone, and web surveys
- Guiding intervention decisions during data collection
- Analysis of measurement, nonresponse, and coverage error via paradata

Providing a practical, encompassing guide to the subject of paradata, the book is aimed at both producers and users of survey data. *Improving Surveys with Paradata: Analytic Uses of Process* The book also serves as an excellent resource for courses on data collection, survey methodology, and nonresponse and measurement error.

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