



# The Extra Mile: How to engage your people to win

*David MacLeod, Chris Brady*

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*Look around your business. Are your people committed to your goals? Or are they merely complying with them? Imagine how much further you could go if everyone knew where they were going and actually **wanted** to get there ...*

It's just common sense that the more committed people are to their work, the more they're going to put in and the more *your* business will get out. The evidence bears this out: engagement levels predict profitability. But how do you make sure people are on board? *The Extra Mile* shows you how to achieve that extra competitive edge by harnessing the commitment of your people, and engaging them with your aims.

*The Extra Mile* is the result of four years of research into engagement by a joint team from Cass Business School and Towers Perrin. This ambitious and wide ranging project drew on the results of various studies and surveys which together totalled 33 million respondents. These hard-hitting statistics were supplemented by more than 50 in-depth interviews with executives and leaders drawn from a variety of business sectors. You will hear from some of them in their own words in this compelling book which distils the results of the research and the interviews into a compelling and engaging read that will make managers think again about how to get their teams to go that all-important extra mile.

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Why don't make it to be your habit? Right now, try to prepare your time to do the important behave, like looking for your favorite publication and reading a book. Beside you can solve your trouble; you can add your knowledge by the guide entitled The Extra Mile: How to engage your people to win. Try to make book The Extra Mile: How to engage your people to win as your friend. It means that it can being your friend when you experience alone and beside regarding course make you smarter than before. Yeah, it is very fortunated in your case. The book makes you considerably more confidence because you can know almost everything by the book. So , we need to make new experience and also knowledge with this book.

#### **Steven Connell:**

Playing with family in a park, coming to see the water world or hanging out with friends is thing that usually you may have done when you have spare time, subsequently why you don't try thing that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love The Extra Mile: How to engage your people to win, you are able to enjoy both. It is great combination right, you still wish to miss it? What kind of hang type is it? Oh come on its mind hangout people. What? Still don't understand it, oh come on its identified as reading friends.

#### **Shelia Tonn:**

In this time globalization it is important to someone to find information. The information will make a professional understand the condition of the world. The fitness of the world makes the information easier to share. You can find a lot of sources to get information example: internet, paper, book, and soon. You can view that now, a lot of publisher which print many kinds of book. Typically the book that recommended to your account is The Extra Mile: How to engage your people to win this publication consist a lot of the information of the condition of this world now. This specific book was represented so why is the world has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The particular writer made some research when he makes this book. Honestly, that is why this book suited all of you.

#### **Pearlie Wong:**

Is it anyone who having spare time in that case spend it whole day through watching television programs or just telling lies on the bed? Do you need something new? This The Extra Mile: How to engage your people to win can be the answer, oh how comes? It's a book you know. You are consequently out of date, spending your free time by reading in this brand new era is common not a geek activity. So what these publications have than the others?

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