



The Fast Forward MBA in Business (Fast Forward MBA Series)

Virginia O'Brien

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The ultimate crash course in business

From marketing to economics to international business to puzzling intangibles like corporate culture and leadership styles, this compact book launches The Fast Forward MBA series with a rapid fire overview of the basics of business.

- * What's the difference between a manager and a leader?
- * What is the lowdown on all of the restructuring and reengineering hype?
- * How do the numbers from accounting play into overall strategy?
- * What are the big and small of economics.

These are just a few of the timely topics explored here. And in the soon to be signature style of the series, it presents this information in a mix of cases, examples, and quick and concise chapters that make it easy to find answers fast.

VIRGINIA O'BRIEN (Marblehead, Massachusetts) is a freelance writer and editor. PAUL A. ARGENTI (Hanover, New Hampshire) is a professor at the Amos Tuck School of Business at Dartmouth University. A regular consultant to Fortune 500 companies, he is the co-author of The Portable MBA Desk Reference.



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Bruce Smith:

A lot of people always spent their free time to vacation or even go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent they free time just watching TV, or even playing video games all day long. If you would like try to find a new activity honestly, that is look different you can read the book. It is really fun for you personally. If you enjoy the book which you read you can spent the whole day to reading a reserve. The book The Fast Forward MBA in Business (Fast Forward MBA Series) it is very good to read. There are a lot of people who recommended this book. They were enjoying reading this book. If you did not have enough space bringing this book you can buy the actual e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not very costly but this book has high quality.

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