



The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books)

Victor S. Navasky, Evan Cornog

[Download now](#)

[Click here](#) if your download doesn't start automatically

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books)

Victor S. Navasky, Evan Cornog

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) Victor S. Navasky, Evan Cornog

From finding and cultivating authors to effectively incorporating art and design, from the importance of fact checking and copyediting to the critical relationship between advertising dollars and content, this anthology provides a rare, behind-the-scenes look at the making of a successful and influential magazine. It also engages with the industry's most pressing issues, such as the future of magazines in a digital environment and the increasing pressure of business interests on editorial decisions, acting as both a how-to and a how-to-be guide for a variety of readers.

Top editors, writers, art directors, and publishers from such magazines as *Gourmet*, *The New Yorker*, *The New Republic*, *Elle*, and *Harper's* speak on developing great talent; obtaining an entry level position that can be parlayed into a masthead title; managing the interests (and potential conflicts) of various departments; and handling the requests of advertisers. They explore the creative strategies and practical mechanics of writing for magazines and the role of opinion in shaping or enhancing editorial content. One essay directly confronts the inherent strengths and weaknesses of women's magazines, while Felix Dennis recounts creating *Maxim*. In other essays, Barbara Wallraff speaks about the famed copyediting department at *The Atlantic* while Ruth Reichl and Tina Brown speculate on the many changes the magazine industry has undergone in the past two decades. An anthology full of intimate reflections and surprising revelations, this volume holds immense value for current editors and practicing journalists, as well as for students of culture and journalism, and it holds wide appeal for anyone hoping to peek between the lines of their favorite magazines.

 [Download The Art of Making Magazines: On Being an Editor an ...pdf](#)

 [Read Online The Art of Making Magazines: On Being an Editor ...pdf](#)

Download and Read Free Online The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) Victor S. Navasky, Evan Cornog

From reader reviews:

Anna Raynor:

Inside other case, little individuals like to read book The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books). You can choose the best book if you'd prefer reading a book. Provided that we know about how is important the book The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books). You can add knowledge and of course you can around the world by just a book. Absolutely right, due to the fact from book you can learn everything! From your country until eventually foreign or abroad you will be known. About simple thing until wonderful thing you can know that. In this era, we can open a book or maybe searching by internet device. It is called e-book. You can utilize it when you feel bored stiff to go to the library. Let's study.

Julia Sullivan:

Book will be written, printed, or highlighted for everything. You can understand everything you want by a book. Book has a different type. To be sure that book is important issue to bring us around the world. Next to that you can your reading skill was fluently. A guide The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) will make you to become smarter. You can feel much more confidence if you can know about every thing. But some of you think in which open or reading a new book make you bored. It is far from make you fun. Why they could be thought like that? Have you in search of best book or appropriate book with you?

Garth McDonald:

Do you one of the book lovers? If so, do you ever feeling doubt when you find yourself in the book store? Try to pick one book that you just dont know the inside because don't evaluate book by its cover may doesn't work is difficult job because you are afraid that the inside maybe not as fantastic as in the outside look likes. Maybe you answer is usually The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) why because the great cover that make you consider about the content will not disappoint you. The inside or content will be fantastic as the outside or cover. Your reading 6th sense will directly direct you to pick up this book.

Violet Jarrell:

As we know that book is essential thing to add our know-how for everything. By a publication we can know everything we would like. A book is a group of written, printed, illustrated or blank sheet. Every year ended up being exactly added. This guide The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) was filled in relation to science. Spend your extra time to add your knowledge about your scientific disciplines competence. Some people has diverse feel when they reading a book. If you know how big good thing about a book, you can truly feel enjoy to read a

publication. In the modern era like right now, many ways to get book that you simply wanted.

Download and Read Online The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) Victor S. Navasky, Evan Cornog #D5FZOGXIR2E

Read The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog for online ebook

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog books to read online.

Online The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog ebook PDF download

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog Doc

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog Mobipocket

The Art of Making Magazines: On Being an Editor and Other Views from the Industry (Columbia Journalism Review Books) by Victor S. Navasky, Evan Cornog EPub