



Encyclopedia of Communication Theory

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Key Themes

- Applications and Contexts
- Critical Orientations
- Cultural Orientations
- Cybernetic and Systems Orientations
- Feminist Orientations
- Group and Organizational Concepts
- Information, Media, and Communication Technology
- International and Global Concepts
- Interpersonal Concepts
- Non-Western Orientations
- Paradigms, Traditions, and Schools
- Philosophical Orientations
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- Rhetorical Orientations
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