



Management: Principles and Practices for Tomorrow's Leaders, Third Edition

Gary Dessler

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This “how-to” book enables learners to master management principles and practices—rather than simply read about them. Its unique applied skills theme not only teaches the basic management terminology, but helps hone new management skills. Every chapter contains practical applications, principles, checklists and forms that all managers can use in their daily activities. **KEY TOPICS** A five-part organization covers a multitude of topics such as environment and foundations of modern management, managing in a cultural and ethical environment, decision making, strategic management, the fundamentals of organizing, managing organizational change, staffing and human resource management, being a leader, influencing individual behavior and motivation, improving communication skills, managing groups and teams, controlling and building commitment, managing world-class operations, managing entrepreneurial organizations, and managing in a global environment. For future and practicing managers.

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